



# ACT

Government

Transport Canberra  
and City Services

## Libraries ACT

### Profile CD 2019-2020

General guidelines	
<b>Focus</b>	<ul style="list-style-type: none"><li>▪ New Titles by Artists in the over 40 age group</li><li>▪ Movie soundtracks of broad appeal eg Greatest Showman, Moulin Rouge, Hunger Games</li><li>▪ World music eg WOMAD, Putamayo music pub</li><li>▪ Compilations -Hottest 100, Grammy Nominee , So fresh hits</li><li>▪ Relaxation music</li><li>▪ New Christmas titles from known artists eg Buble</li><li>▪ Classical Music – well known composers of instrument, orchestral, opera, musicals eg Tchaikowsky, Chopin, Bizet, Andrew Lloyd Weber</li><li>▪ Re-releases of “oldies” ie 50s/60s/70s</li></ul>
<b>Target audience</b>	Focused on the over 40 age group and some annual compilations
<b>Format</b>	CD jewel cases to be repackaged. Box sets not suitable if cannot be repackaged into 2 to 3 vols in one case
<b>Price</b>	\$60 RRP alert applies
<b>Exclusions</b>	<ul style="list-style-type: none"><li>▪ “No name” artists doing covers of well known artists. (Tribute albums are ok).</li><li>▪ Prefer material that doesn’t require complex re-packaging (Out-sized packaging (must fit into a standard case)</li><li>▪ Only CD format – not vinyl.</li><li>▪ Items with gift/gimmick inclusions such as posters, gym equipment, toys, DVDs</li><li>▪ Artists with warnings for extreme bad language</li><li>▪ NOTE customer suggestions titles are assessed by staff prior to submitting orders</li></ul>

### Specific guidelines

#### Select based on key media sources:

Newspapers and Magazine Reviews - Canberra Times, Australian, Sydney Morning Herald

Magazines – Rolling Stone,

Radio (Local ABC)

Television

