



ACT

Government

Transport Canberra
and City Services

Libraries ACT

DVD Profile – Junior 2019-2020

General guidelines	
Focus	New releases. G or PG rating
Target audience	Junior up to approx. 12 years
Format	Standard DVD.
Price	\$80.00RRP, if above, alert applies
Priority & quantity	2 – 6 copies of titles. For details, please see below.
Exclusions	Box sets Multi volume sets that require complex re-packaging Reality show, e.g. Bachelor, Housewives, etc. Bluray

Specific guidelines

Use this profile in conjunction with Junior DVD TV standing order.

Select material based on

- Cinema releases (Disney, Pixar, DreamWorks, Illumination Studios etc). Include Australian productions
- Family films
- ABC Kids branded/produced TV productions
- TV Series Pay TV (Nickelodeon, Cartoon network etc)

Releases	Description	No. of copies
High profile cinema releases	“blockbusters”, high box office turnover le Disney Dreamworks Pixar etc	6 copies
Popular new releases	Non-blockbuster releases but significant box office turnover	4 copies
ABC kids branded/produced TV productions	Bluey Wiggles etc	4 copies
TV Series (Pay TV)	Nickelodeon Cartoon Network etc	4 copies
Non fiction kids titles		2 copies