



ACT

Government

Transport Canberra
and City Services

Libraries ACT

DVD Profile – Adult 2019-2020

General guidelines	
Focus	To capture high profile cinema and popular releases.
Target audience	Adults 16+
Format	Standard DVD.
Price	\$80.00RRP, if above, alert applies
Priority & quantity	3 – 10 copies of titles. For details, please see below.
Exclusions	<ul style="list-style-type: none">• Box sets• R-rated materials. Please alert if judged to be of merit. Eg Yes to Game of Thrones• Alert on ultra-violent or extreme sexual content• Multi volume sets that require complex re-packaging• Reality show, e.g. Bachelor, Housewives, etc.

Specific guidelines

Use this profile in conjunction with Adult DVD TV standing order.

Select only titles for the following release categories:

Releases	Description	No. of copies
High profile cinema releases	“blockbusters”, high box office turnover	10 copies
Popular new releases	Non-blockbuster releases but significant box office turnover	6 copies
Award winners and nominees	Winners and nominees of major award ceremonies, including Academy Awards, Golden Globes, AACTA (Australian Academy of Cinema and Television Arts), BAFTA. Include winning and nominated titles in the following categories: best picture, best actor, best director, best animated feature, documentary feature, foreign language film, best screenplay, best music.	10 copies
General release, arthouse and independent	Films of critical acclaim and/or positive reviews at notable film festivals: <ul style="list-style-type: none">• Sydney Film Festival• Melbourne International Film Festival• Berlin International Film Festival• Sundance Film Festival	6 copies

	<ul style="list-style-type: none"> • Cannes Film Festival <p>Or by key newspapers/magazines/radio:</p> <ul style="list-style-type: none"> • Canberra Times • The Australian • Sydney Morning Herald • Empire • Inside Film • Metro • Local ABC radio 	
Australian film	Significant titles by Australian filmmakers or produced in Australia that are not listed in the above categories.	2 copies
World cinema/foreign films	Award winning and/or highly-acclaimed non-English films.	3 copies
Documentary	<p>On topics of interest, in particular, titles released on ABC and/or SBS:</p> <ul style="list-style-type: none"> • key/significant social issues (Indigenous, economy, housing, etc.) • national/international politics • climate change • nature and environment (e.g. David Attenborough) • health and medicine (e.g. Michael Mosley) • Australian history • current debates 	2 copies